

DO YOU KNOW eCDT?



AT THE GENSAN FISH PORT COMPLEX...

ROSS, HAD A GOOD CATCH? I CAN TELL FROM YOUR HAPPY FACE THAT YOU DID! MAYBE I WILL HAVE MORE TUNA TO BUY FROM YOU TODAY FOR MY EXPORT BUSINESS.



SURE, CARLO. WE'VE HAD A GOOD HARVEST THESE PAST FEW DAYS, AND YOU CAN BE SURE OF THE QUALITY OF MY CATCH BECAUSE IT IS CERTIFIED.

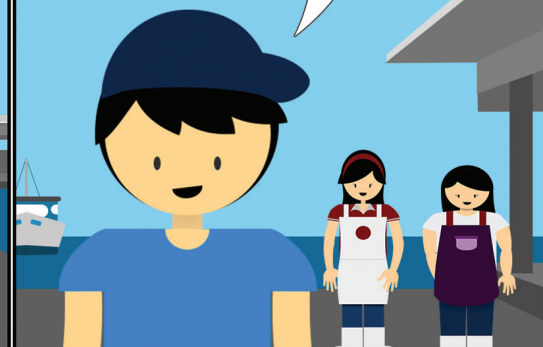
WHAT DO YOU MEAN "CERTIFIED"?



WE HAVE STARTED USING AN ELECTRONIC CATCH DOCUMENTATION AND TRACEABILITY, OR "eCDT" SYSTEM AND HAVE INSTALLED VESSEL MONITORING SYSTEMS ON OUR BOATS.

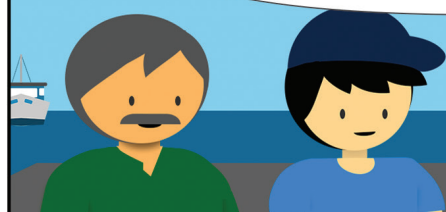


I'VE HEARD eCDT SYSTEM CAN HELP ALL OF US - FISHERS, PROCESSORS, AND TRADERS.



THEY CAN!

I ATTENDED A MEETING YESTERDAY AT THE MUNICIPAL HALL, AND I LEARNED THAT eCDT SYSTEM IS A FISHERIES MANAGEMENT INTERVENTION THAT AIM TO PREVENT, DETER, AND COMBAT ILLEGAL, UNREPORTED, AND UNREGULATED, OR "IUU," FISHING IN THE PHILIPPINES.



I ATTENDED THE MEETING, TOO. I AM HAPPY THAT EVEN THE SMALL-SCALE FISHERS AND PROCESSORS CAN BENEFIT FROM eCDT SYSTEM.



WE CAN USE THE eCDT SYSTEM AS A TOOL FOR SUSTAINABLE FISHERIES MANAGEMENT AND TO PROTECT THE TUNA INDUSTRY IN THE COUNTRY.



SARAH, WHAT EXACTLY IS AN eCDT SYSTEM? HOW CAN IT BE OF HELP TO ME AS AN EXPORTER?

MY FELLOW COMMERCIAL FISHERS ALSO WANT TO KNOW WHY WE NEED TO ADOPT THE eCDT SYSTEM.

COME AND LET US FIND A COMFORTABLE PLACE TO TALK, AND I CAN EXPLAIN IT MORE



ON THE WAY TO THE BUILDING, THEY MEET FEMALE PROCESSORS AND FISHERS.

GOOD DAY TO ALL OF YOU.

GOOD MORNING, MYRNA AND CHICHI. ANY BUSINESS TODAY AT THE FISH PORT?

I AM HERE TO MEET MY FRIEND RUBY WHO IS A BROKER AT THIS PORT. RUBY BOUGHT ALL THE FISH THAT MY HUSBAND CAUGHT LAST NIGHT. I WILL GET THE PAYMENTS FOR THE SALE AND WILL PROCEED TO BUY BAIT FOR MY HUSBAND'S FISHING TRIP TONIGHT.

LET'S GO SIT IN THE SHADE SO WE CAN CONTINUE THE eCDT SYSTEM DISCUSSION. MYRNA AND CHICHI, IF YOU ARE NOT IN HURRY, COME WITH US.

WHY IS THERE AN eCDT SYSTEM ALL OF A SUDDEN?

IT SOUNDS LIKE IT'S JUST AN ADDITIONAL COST FOR COMMERCIAL FISHERS LIKE ME.

I AGREE. TRADERS LIKE US HAVE BEEN IN THIS BUSINESS FOR SO LONG. WHY DO WE NEED eCDT SYSTEM NOW?

ARE MUNICIPAL FISHERS INCLUDED IN THE eCDT SYSTEM?

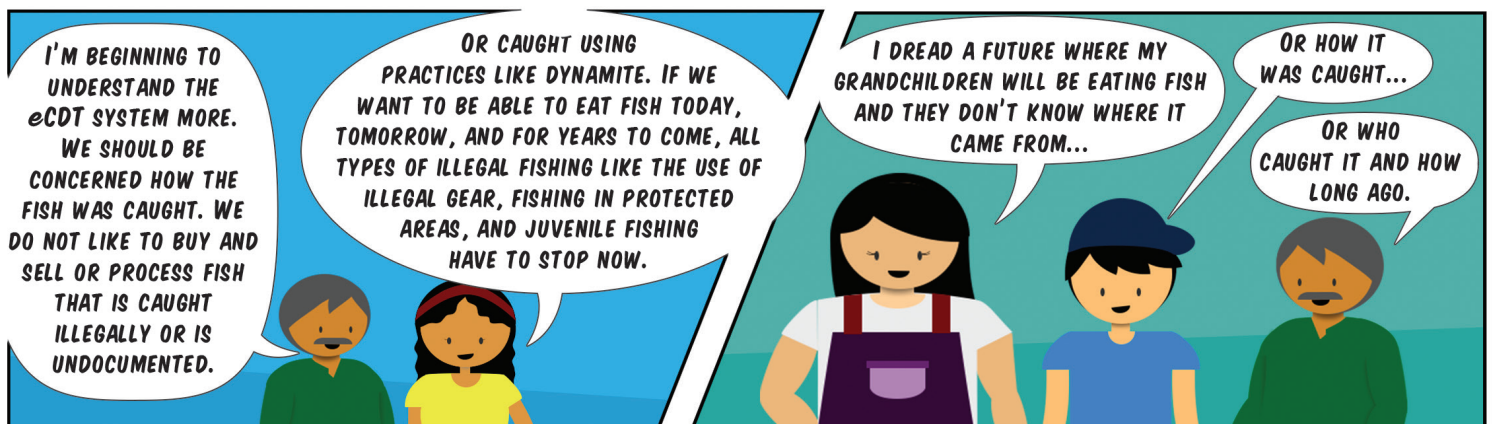
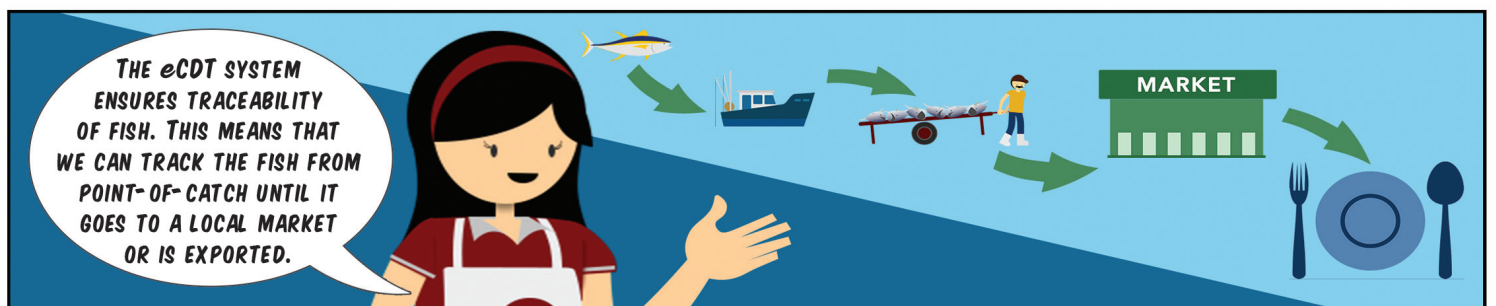
HOW DO YOU CHOOSE WHICH FISH WILL YOU BUY FROM THE MARKET FOR YOUR FAMILY TO EAT?

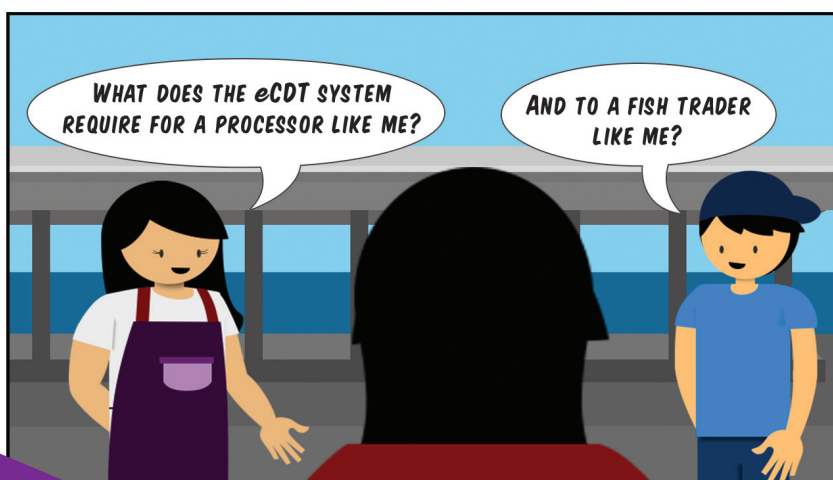
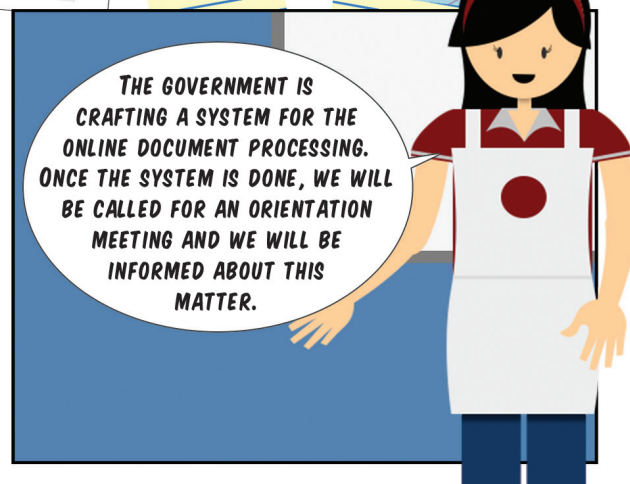
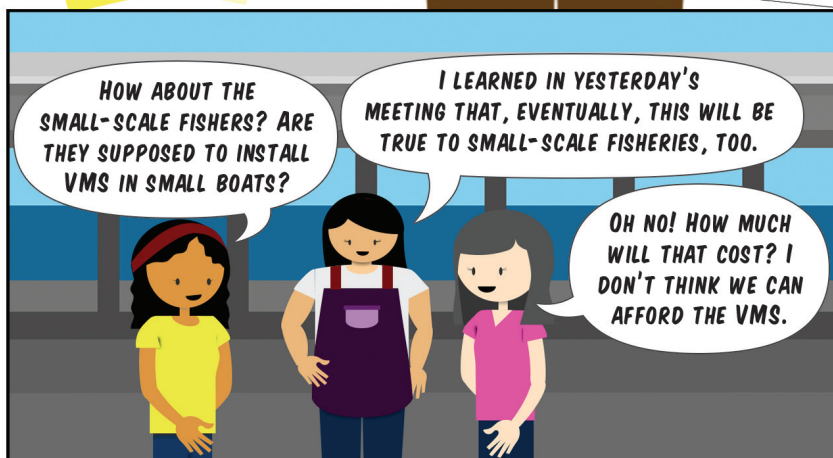
WILL IT BE THE FISH FOR WHICH YOU ARE SURE OF THE ORIGIN OR JUST ANY FISH BEING SOLD IN THE MARKET?

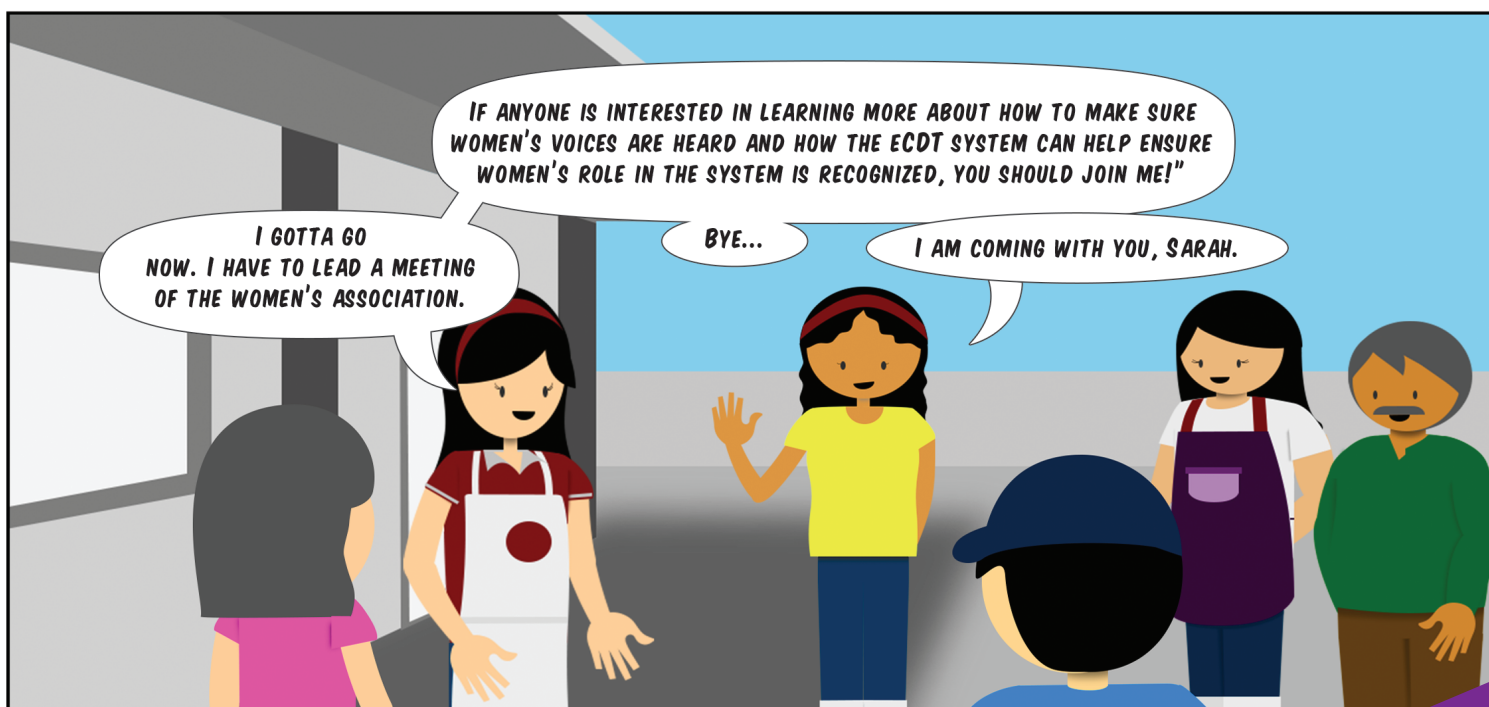
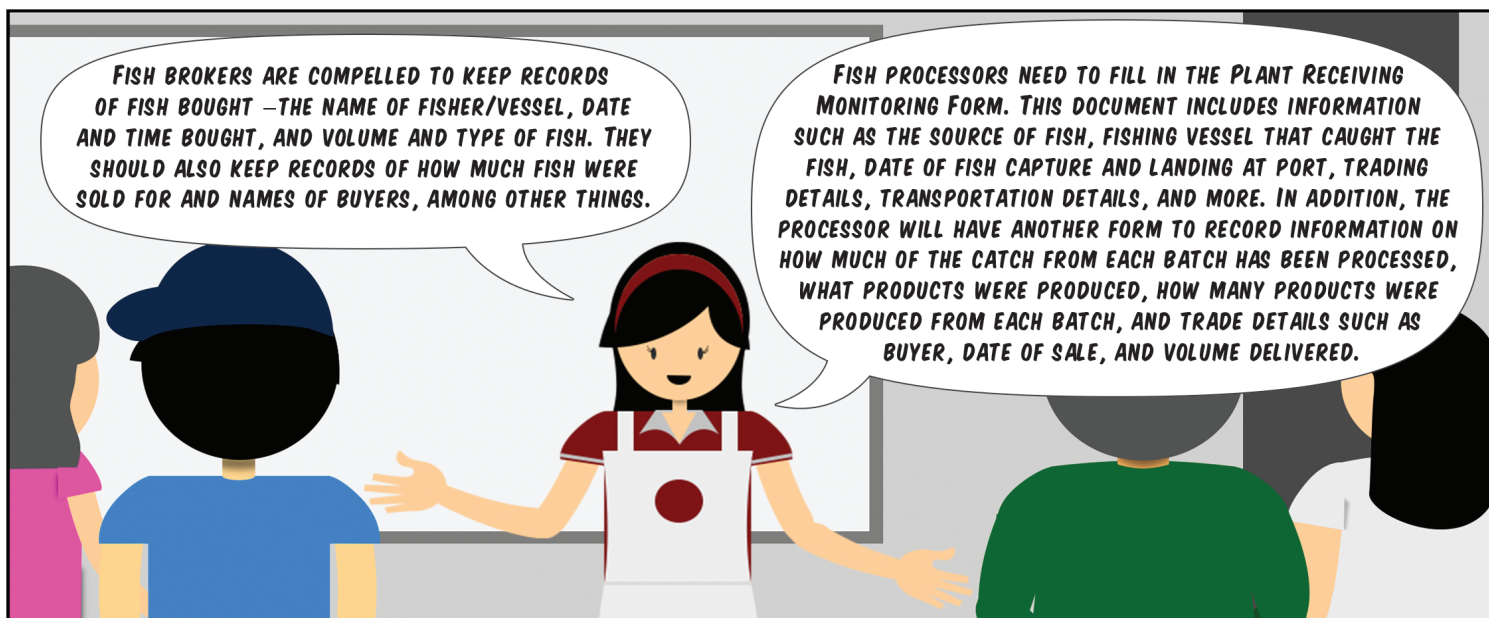
ME? I WOULD CHOOSE ONE WHICH I AM SURE OF ITS ORIGIN. THEN I AM CONFIDENT THAT MY FAMILY EATS QUALITY FISH.

OF COURSE, I'D CHOOSE THE SAME.

ME, TOO. I'M SURE THAT MY FAMILY WOULD PREFER THE SAME.







AT THE WOMENS' ASSOCIATION MEETING...

GOOD AFTERNOON, FRIENDS. TODAY, WE WILL CONTINUE OUR DISCUSSION FROM LAST WEEK ABOUT eCDT SYSTEM.

MY QUESTION IS: HOW CAN WE, THE WOMEN, CONTRIBUTE IN THE IMPLEMENTATION AND ROLL-OUT OF THE eCDT SYSTEM?

WOMEN CAN SIGNIFICANTLY CONTRIBUTE TO THE SUCCESS OF THE SYSTEM. WE CAN RECORD AND MONITOR THE FISH CATCH AT THE PORT OF GENSAN AND OTHER FISH PORTS, THEREBY HELPING TO TRACK IT THROUGHOUT THE SUPPLY CHAIN.

MAY I ADD THAT WE CAN BE GUARDIANS OF THE SEA AND THE FISHERIES RESOURCES. WE CAN HELP IDENTIFY ILLEGAL FISHERS AND REPORT CASES TO PROPER AUTHORITIES.

WE CAN ALSO HELP ENSURE THERE IS CORRECT AND ACCURATE INDUSTRY DATA AS A BASIS IN PLANNING FOR SUSTAINABLE FISHERIES MANAGEMENT. AM I RIGHT?

YOU ARE PERFECTLY RIGHT, RONA. WOMEN CAN ALSO HELP TRACK INCIDENCE OF LABOR ABUSE AND HUMAN WELFARE VIOLATIONS IF THEY ARE AWARE OF ANY.

AND THIS IS THE SAME TOPIC THAT WE DISCUSSED AT THE FISH PORT WITH MY FRIENDS EARLIER TODAY. BECAUSE WE KNOW THE IMPORTANCE OF THE eCDT SYSTEM IN THE FISHING COMMUNITY, WE, AS WOMEN, PLEDGE TO BE MORE ACTIVE IN ATTENDING TRAININGS AND MEETINGS.

THANK YOU FOR ALL THE NEW INFORMATION TODAY TO DEEPEN OUR UNDERSTANDING OF THE eCDT SYSTEM AS A MEANS TO COMBAT IUU FISHING.

AT THE GENSAN FISH PORT...

FRIENDS, I AM BACK!!! I AM
EXCITED TO SHARE WITH YOU INFORMATION
THAT I GOT FROM THE WOMEN'S
ASSOCIATION MEETING EARLIER.

WHAT IS IT?

WOMEN ARE
PARTNERS IN eCDT
SYSTEM IMPLEMENTATION. WE
HAVE A SIGNIFICANT ROLE TO
PROMOTE SUSTAINABLE
FISHERIES MANAGEMENT AND
IN COMBATTING IUU
FISHING.

I HAVE BEEN THINKING
THE SAME THING. BUT, MY
MOTHER USED TO TELL ME THAT
WOMEN SHOULD FOCUS ON
HOUSEHOLD AND DOMESTIC
WORK. THAT SEEMS SO
WRONG NOW.

WOMEN HAVE DIFFERENT
EXPERIENCES, DIFFERENT NEEDS, DIFFERENT
PERSPECTIVES, AND DIFFERENT SETS OF KNOWLEDGE
AND SKILLS. DON'T THEY? SO, WE NEED TO INCLUDE
WOMEN IN THE DESIGN, IMPLEMENTATION, AND
MONITORING OF eCDT SYSTEM.

WE HAVE CERTAINLY
DEEPEENED OUR AWARENESS
AND APPRECIATION OF THE ROLE
OF WOMEN AS OUR PARTNERS IN
THE FISHING COMMUNITY, AND
PARTICULARLY IN eCDT SYSTEM
IMPLEMENTATION.

WITH THE eCDT SYSTEM, WE ENVISION A
FUTURE WHERE OUR COASTAL AND MARINE RESOURCES
ARE USED AND MANAGED SUSTAINABLY, WHERE OUR INDUSTRY
WILL BE INCLUSIVE OF BOTH WOMEN AND MEN, AND WHERE THE
WELFARE OF EACH MEMBER OF THE FISHING COMMUNITY AND
FISHERIES VALUE CHAIN IS PROMOTED!

END

This publication was prepared by WINFISH as an output of the gender intervention project conducted in General Santos City and Sarangani Bay Area, Philippines.

AUTHORS:

Dr. Marieta B. Sumagaysay, (UP Visayas Tacloban College)

Dr. Harold M. Montecarlo, (UP Visayas – College of Fisheries and Ocean Sciences)

Dr. Rowena Paz L. Gelvezon, (UP Visayas – College of Management)

Dr. Rosario H. Asong, (National Gender Resource Pool – Philippine Commission on Women)

Ms. Mary Jane J. Castromayor, (GR003 Research Associate, WINFISH)

Ms. Gaily Jubie S. Hontiveros, (Mindanao State University – General Santos, College of Fisheries)

Ms. Ellan Joy T. Mandario, (Mindanao State University – General Santos, College of Fisheries)

Ms. Nicole Niña G. Chavez, (Mindanao State University – General Santos, College of Fisheries)

CREATIVES:

GC T. Castro (Creative Director, Layout, Letters, and Graphic Design)

Aidan Christian Gilyb C. Castro (Character Design, Graphic Design)

For queries, please contact:

genderinfisheries@gmail.com
womeninfisheriesphil@gmail.com

(033) 509-0980

**Gender and Development Program Building
University of the Philippines Visayas
General Luna Street, Iloilo City**



THE NATIONAL NETWORK ON
WOMEN IN FISHERIES IN THE
PHILIPPINES, INC. (WINFISH)

Published by

The National Network on Women in Fisheries in the Philippines, Inc. (WINFISH) 2020